

Stamp Desk, 2d floor.

As Illustrated

All Sizes

SOUVENIE WERE

At "The Big Southeast Store" Souvenir Week Bargains in all departments and a beautiful souvenir absolutely free each day to every purchaser of \$1.00 or more with coupons below. The biggest values you have ever been offered. Look at the tremendous bargains on this page. The prices and descriptions only tell part of the story. Come and see for yourself what great sacrifices we have made in order to make "Souvenir Week" an event that will be remembered for

MONDAY, April 15 A Beautiful Picture, protected with glass, in gilt, ebony, or mahogany metal frame FREE WITH THIS COUPON to every purchaser of \$1.00 or more.

TUESDAY, April 16 Iridescent Art Glass Fruit Bowl or Pickle Dish FREE WITH THIS COUPON to every purchaser of \$1.00 or more.

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WEDNESDAY, April 17 Polished Glass Salt or Pepper Cellar, with inlaid pearl top and silver screw rim. FREE WITH THIS COUPON to every purchaser of \$1.00 or more. Stamp Desk, 2d floor.

THURSDAY, April 18 Pres-cut Glass Powder Puff Box, with sterling silver top, FREE WITH THIS COUPON to every purchaser of \$1.00 or more. Stamp Desk, 2d floor.

FRIDAY, April 19 A Beautiful Picture, protected with glass, in gilt, ebony or mahogany art metal frame, FREE WITH THIS COUPON to every purchaser of \$1:00 or more. Stamp Desk, 2d floor.

The Greatest Bargains for Souvenir Week in

Suits and Dresses

We Have Ever Placed on Sale

You will say so when you come here. Every-

body will say so, because the garments are hand-

some in style, perfect in fit and fabrics, and the

prices we quote are positively beyond any down-

Rack Containing Spring Suits for

Worth to \$35, Souvenir Week Choice, 10

Navy Blue, Black and Cream Serges, Tans, etc. You'll surely see a suit to please you. Nearly 100 in the lot.

Women and Young Women, \$1

town competition.

\$1 Screen Doors, Opening of the Season Sale,



4-inch stiles, %-in. thick, walnut stained. Every size from 2 ft. 6 in.x6 ft. 6 in. to

STANDARD SCREEN DOORS, like \$1.75 Made of selected pine lumber, finished with two coats of best varnish, 3 inch stiles, 1% inches thick, all sizes. Complete with fixtures. We know in advance these screens will please because they are built to last and will

many a day to come.

For instance, the wire cloth is stretched tightly and evenly on the frame by special machinery. It is pressed into a groove in the wood, and covered by flush beaded molding mitered at the corners. This prevents the cloth from becoming baggy.

Opening Sale of Window Screens All our Window Screens are carefully made best materials, rust proofed wire. Easy

| | Open. 33 inches | | Closed. 21 inches | | High. | | Price | |
|-----|--------------------|------|----------------------|---------|-------|--------|-------|--|
| | 32 | | 21 | III-ICB | 16 | 11 | 170 | |
| | 33 | *** | 21 | *** | 18 | ** | 92. | |
| | 27 | ** | 17 | ** | 24 | ** | 250 | |
| | 23 | 6.00 | 21 | 1.0 | 24 | - 66 1 | 25c | |
| | 38 | ** | 23 | ** | 24 | | 290. | |
| | 38 | ** | 23 | ** | 28 | ** | 35c | |
| 7 | 27 | ** | 17 | ** | 30 | ** | 35c | |
| | 38 | ** | 23 | ** | 20 | ** | 39c | |
| | 45 | ** | 27 | ** | 30 | | 48c | |
| | 38 | ** | 23 | ** | 36 | ** | 45c | |
| 1 0 | 45 | ** | 27 | ** | 36 | | 49c | |
| | | | | | | | | |

This Exact \$2.00 Rubber-Tired Sulkie for 790 Sidewalk -

With This Coupon

The very latest Pushcart for children 11/2 to 3 years of lage. Strongly made, and rubber-tired wheels



\$12.00 BOSTON LEATHER COUCH

Polished oak frame, plain or tufted. Mon-\$6.50



values \$4,50 to \$7.50. Choice \$2.98 Genuine quartered oak and birch. Mahog-any; also fine reed and rat-tan (no two almos

Sale of Regular \$6.98 \$8.98 Go-Carts at

With 50c Safety Strap free to every purchaser (Souvenir Week only) large and roomy, nickel trimmed, 1/2-inch rubber tires, bicycle hubs, 3 ribbed hoods, seat and reclining back upholstered in green; black or tan carriage leather.



Sale of China Matting, Genuine 25c Quality, Monday, a yd. 1 2 /2C

No limit to quantity; buy as much or as little as you need; heavy seamless "Kochin Straw," cord edge: 30 patterns to choose



inches wide, Monday, 29c a yd. 29c
See Matthig ing. 25c
One day at
Stenciled on one side, pinin
on the other; size 27x51
inches.

Genuine "Fruit of the Loom"



Bleached Muslin, 8c Yd.

a Yard 41/2C 40 inches wide, made of the very best round thread cotton, free from

10e Pillow Cases 59c Double Red Sheets Sizes 45x36 and 12x36 inches, finished with 3-inch hem.
35c Boister Cames to match, size 42x72 inches, at 25c.
Best \$1.00 Sesmicas Sheets, extra heavy, finished with 3-inch hem.
All well known brands, Sale 59c

Big Sale of TABLE OILCLOTH

Best 25c Quality, for Yard

Choice of white, marble, and a full assortment of colors.

Snow white bleached, made of heavy quality muslin, strengthened with welded seam.

50c Table Damask, beautiful mercerized patterns, pure white, half price, for this pur-

Large Summer Portiers. Souvenir Week, 69c

\$1.00 Extra

Big purchase, showing all the new stripes of red and green.

It Pays to Come From Any Distance Pa. Ave. and 8th St. S. E

5c Toilet Soaps, All the Best Kinds, Three for

10c

Tremendous Bargains in Wash Goods for Souvenir Week

19c Wash Goods in this 12/20 Purchase of 25 pieces fine Mad-ras, Crossbar Muslin, Dimities, and Pajama Cloth. Blg Purchase of the newest 25c white goods, on sale this 19c week, a yd. 19c Piques, corduroys, and whipcord effects. Best 121/2e French Percales; new; light and dark spring patterns. Sale price, a 8/2c Marquisette, in the sule, at 15c 27 inches wide in all the new 1312c Chambray; this Extra heavy quality in wine, gray, blue, and brown.

Half-price Sale of Embroldered Dimittes; regular 25c 19/20 12/2c and heliotrope. 1,200 pieces new spring Dress Glughams, 1214c and 15c qualities in all the new designs—plain colors, plaids, checks, 10c stripes, yard 25c Mercarized Sateen Linings, full assortment of colors, yard 15c wide; sale price, a yard 10e Pajama Nainsook, the best fabric for undergarments: 36 inches wide; sale price, 10//2c

the Ramie Linen Suiting, shades of tan, 36 inches wide; a yard. 25e Mercerized Poplins; assortment of new colors; a yard pure linen, extra heavy. 15c 19c New Fashion Linea Sulting, a large assortment of colors, with neat hairline stripes; a 12/2c quality lasts, a yard

Women's \$1.25 Rubber Heel Juliets, common sense and patent tip styles, sizes 69c

Solid Leather Shoes for Men

Regular \$3 \$1 Q8

Values for . 1.00

colt, gun metal, and vici kid, in all sizes 5

to 11. The greatest values for men to be

A dozen styles in lace or button, patent

25 Sample Suits to first comers, made to sell from \$25.00 to \$35.00. Choice \$10.00 Sizes for Misses and Women from 14, 16, 18, 34 to 36. High-class novelties, In fine Cheviots and Worsteds, beautifully trimmed. Another big lot of Fine Suits, in all sizes for women and young women; worth to \$20.00. \$8.98 Another Big Sale of Suits, sizes for women and misses; values \$12.50 to \$15.00, for Women's Stylish \$3 Two-Eyelet Patent Colt Sailor Ties, \$1.50

Sale of All the best materials in dozens of styles, high and low neck, long and short sleeve styles, etc. Elegant All-over Embroidery Dresses, fine swiss and nainsook trimmed with heavy Irish crochet and fine laces. Pure linens, ramie, chambray, French percales, ginghams, etc. All handsomely made up and trimmed with buttons and plain materials, in contrasting and colors to match.

Over 500 Trimmed Hats

Of Real Beauty on Sale Souvenir

Week in Six Special Groups

No need to dwell on the beauty, the style, richness, and quality of our Trimmed Hats, the stamp of approval has been placed on them by thousands of delighted purchasers.

Group 3-Choice of Trimmed \$3.98

Group 4—Choice of Trimmed \$4.98

Lot 1' Dresses, worth \$3.00 \$1.98 and \$3.50, Souvenir Week for \$1.98 Lot 2 Dresses, values \$4.00 \$2.98 and \$5.00, Souvenir Week at..... Lot 3 Dresses, values \$6.00 \$3.98 and \$7.50, Souvenir Week at..... Lot 4 Dresses, values \$10.00 \$4.98 and \$12.50, Souvenir Week at....\$4.98

Souvenir Week Home Needs

Children, sizes 6 to misses 2's, values 89c

Women's \$3.50 stylish strap Pumps, patent and gun metal kid, with large \$1.98

Women's \$4 Pumps and Oxford Ties, Russia calf, gun metal and patent colt; \$2.50 silk ribbon laces; all sizes, a pair...

Women's \$2.50 Russia Calf Button \$1.98 Boots,, all sizes and widths. A pair. \$1.98

Women's \$3.50 Russia Calf Button \$2.69



\$1 Full Size Adjustable Curtain Stretchers with rust proofed pins

Goodyear Welt Soles, Silk Ribbon Laces, All Sizes-a Pair.....

10 Rolls of 5c Sanitary Tissue Toilet Pa- 25c per for 25c 29c Size Wash Boards, double coated steel, for 19c

made of selected brooms, each 29c Paints and Stains, 7c

\$2.00 and \$2.50 Gowns Finest nainsook and cambric, trimmed with ribbons, fine laces and embroidery. Sale 98c

60c Muslin Gowns in regular and extra 25c Corset Covers. 12/2c 100 dozen Knit Venta for Women, all sizes. 74/2C Kuit Drawers in regular and extra sizes for 17c Women's 25c Muslin Drawers, regular and extra 17c

found in the city.



Group 5-Choice of Trimmed \$6.98 Group 6—Choice of Trimmed Hats to \$35.00: plumes alone worth more \$9.98 than the sale price...... than the sale price..... American Beauty Roses, Wreaths, And all the most wanted flow-

FLOWERS, worth to 69c worth to \$2, choice for 69c ers, worth to \$1.00.29c

STYLISH STICK-ONS, selling many places downtown FLOWERS, worth to 39c at \$1.00. Ney & Co.'s 10c Souvenir Week, for... 10c

NOTICE!-Our Artist Milliners will trim over your old Hat like new if you so desire, and with the above sale of flowers the cost will be a trifle.

Thousands of Crisp New Waists

At Bargain Prices for Souvenir Week Positively Values which have no Equal Downtown

Four Great Lots Showing Every New Style for the Coming Season. High neck Waists, low and Dutch neck Waists, long and short sleeve Waists, button back or front, all-over embroidery

Waists, linen Waists, Waists made of India linon, etc. Waists of every kind. Over 1,000 Waists, Worth to 39c 2,000 Waists, Values to \$1.50, 49c

1,500 Waists, Values to \$2.00, 59c

2,500 Waists, Values to \$2.50, 69c



Souvenir Week Sale of Sample Brass and Enameled Iron Beds Every bed is finished with 12 coats of best English lacquer and are guaranteed by us and the mfgr.

\$25 Solid Brass Sample Beds for \$11.75

Brass Beds, \$40 to \$50 values, Monday \$29 enty, choice Heavy massive beds of various styles, mostly

50 Sample Enameled | Iron Beds, worth \$5,00 to \$7.50, Choice All famous "Simmon's make," enameled white satin finish, continuous or green, some brass posts or ball jointed, trimmed: some hand with 9 to 14 fillers and painted designs. Single size, 3 feet 6 inches.

raines \$7 to \$10.

Choice \$7 to \$10.

Choice \$7 to \$10.

Choice \$4.98

Dozens of styles, mostly white enameled; others in green, bronze and vernis martin; some with rose panels and brass ornaments; others perfectly plain others perfectly plain, floor samples; all per-fest and all guaranteed.



Contract Purchase of 300 Fine Felt Mattresses, \$ Sample Shipment on Sale Tomorrow at







This sale brings you two pleass for the regular price of one and you have the privilege of easy terms if you so desire.



